

Workspace Optimisation

Designing and building the right workspace environment for you

Every forward-thinking business understands the value of its people. How can you recruit and retain the talent your company needs to excel? You prioritise the user experience – nurture and protect that talent, allowing it to thrive, to revel in challenge, growth and opportunity. Our approach to workspace optimisation will help you reduce costs and time spent managing infrastructure while ensuring your valuable assets remain motivated and empowered.



Eugene O'Sullivan
MBCS CITP

Strategy &
Innovation Director

T +44 (0)2392 825 925
M +44 (0)7823 343 209

eosullivan@bell-integration.com

The challenge

'The capability to do work is limited by the environment in which workers find themselves.'

This is the challenge faced by many organisations. They need to strike a balance between the flexibility of end user applications needed for the business, and spiralling licencing and support costs.

If a business chooses to be restrictive, it faces the risk of having constrained and unhappy users and high end user support costs. If it is too flexible in its approach, cyber security risks and uncontrolled Bring Your Own Device (BYOD) usage become a concern. Lock down is futile.

Instead controls are needed to monitor and educate and a compromise between security and flexibility reached that the organisation is happy with.

By reviewing the IT requirement of different job roles based on factors such as devices, applications and mobility, organisations can make investment decisions that boost productivity and employee satisfaction.

Our solution

To design and build the right workspace for your users, you need to address three key aspects – the user community, the applications and accessibility.

Profile Rationalisation

Understanding the user community is key. Profiling users and their needs will allow for standardisation but not constrain users to a lowest common denominator.

Streamlining the corporate desktop not only reduces power consumption, it also simplifies and reduces future migration costs and can increase productivity in collaborative or team efforts. Bell's workspace virtualisation supports BYOD strategies, enabling secure access to corporate data and applications while providing a functional and business supporting environment for the users.

Application Transformation

Bell's Application Transformation Services support organisations in the rationalisation and right-sizing of licensing to significantly reduce costs and complexity within the end user environment.

Accessibility

Staff flexibility and mobility is essential for many organisations, enabling them to attract and retain the best talent while providing a number of cost benefits in the reduction of real estate. Users need to be able to work without unnecessary constraints while maintaining security to protect against cyber threats. Complete flexibility and ultimate security are mutually exclusive so a compromise must be found, but there's no single solution for all as organisations have differing risk appetites.

Bell will design and build your workspace environment, providing the right solution for you.

For many organisations considering workspace optimisation, there is one question on their mind – how significant is the investment to make all this happen? To ensure Bell's solutions meet user, business and technical requirements, it's important to have a clear understanding of the current workspace environment and the objectives set. To initiate this part of the process at the lowest cost to the customer, Bell's Assessment Services are designed to allow both parties to focus efforts on defining the right target areas without a lengthy and costly requirements gathering exercise.

