



TRANSACT
TRANSFORM
RUN
RECYCLE

LICENSE MANAGEMENT

REDUCE
COSTS

COMPLIANCE

Volume Software Licensing Management

Reduce costs and ensure compliance



Overview

Businesses must gain an understanding of their software assets, usage, licenses, and contracts so that they can reduce costs and maintain compliance.

This can be a complex challenge as software procurement is often not centralised with applications being purchased at different times, by varying departments across multiple locations. Organisations often lack the in house expertise or tools to fully understand what software is being used, how much, where and by whom.

This lack of transparency can lead to

- Over or under provisioning of licenses
- Spiralling licensing and support costs
- A risk of non compliance and fines due to the use of un-licensed software
- Missed opportunities of volume discounts and price breaks
- Lack of knowledge of the software ROI
- Lack of strategy of the best applications for the business



Work with Bell Integration to right-size your licensing agreements and ensure compliance

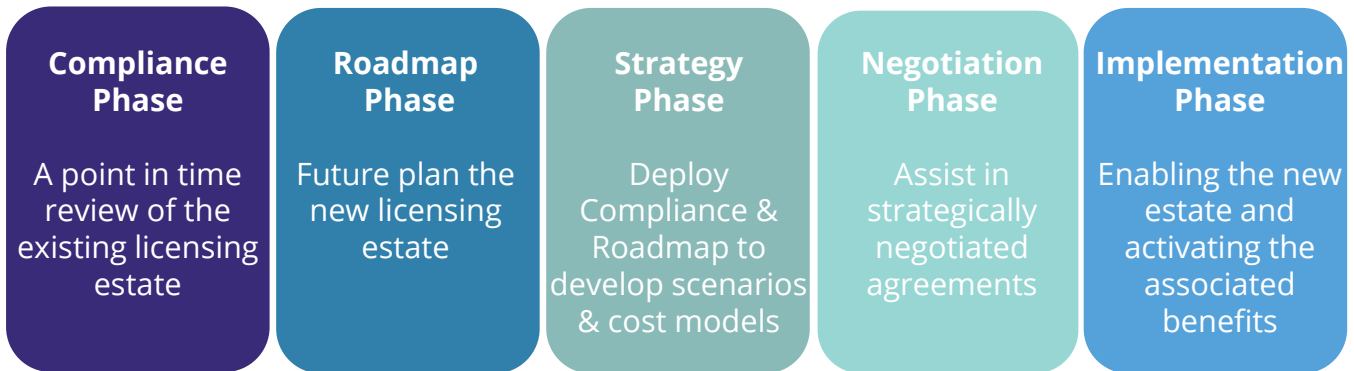
These challenges can cause serious business repercussions if not addressed in a timely manner, causing risk to reputation through non-compliance and even result in security breaches, fines or loss of data.

How Bell Can Help

Working with our partner Crayon, Bell can guide you through your licensing resizing and optimisation projects using a bespoke **Agreement Optimisation Framework**.

Allowing IT departments to take back control of the IT infrastructure licensing, regardless of physical location and give a clear view of usage. This means contract negotiations can be carried out from a position of knowledge and realistically realise **20-30%** cost savings.

5 Phase Agreement Optimisation Framework



The Agreement Optimisation Framework delivers an interactive and consultative approach to both managing and right sizing your application infrastructure. Helping to ensure compliance, correct provisioning and a return on investment across the licensing agreements.

Bell Integration has been providing software licensing, consultancy, procurement, management and application support to our customers and partners for over 20 years.

Our vendor agnostic approach and end-to-end service helps our clients to access the best possible solutions and to simplify and continually optimise their licensing estate, driving down costs and reducing risk.

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See how Bell integration can help your business succeed.
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