

Optimise Current Microsoft Licenses to Cut Costs Before Migrating to AWS



Increase Microsoft workload visibility by implementing a Bell Integration solution

Empower your cloud strategy by collaborating with Bell Integration to develop a migration plan using Amazon Web Services Optimisation and Licensing Assessment (AWS OLA) to help reduce costs and optimise compute. Employing this free service helps you accurately assess the Microsoft workloads currently in your on-premises or cloud environment, enabling you to make educated decisions to model your infrastructure optimised on AWS—including the impact of licensing dependencies. The tools used capture existing utilisation data across your environment so you can accurately right-size cloud architecture, pinpoint application dependency requirements, project costs, and get clarity on what will be necessary as you formulate your AWS migration plan.

Benefits



Cost savings

Gain insights on how AWS OLA instance recommendations can help cut licensing and compute costs



Accelerated migrations

Evaluate your current Microsoft workloads to more quickly optimise them on AWS



Gain insights using AWS OLA tools

Get crucial guidance from Bell Integrations' use of AWS OLA tools and licensing knowledge



Comprehensive data analytics

Compare the claims of other cloud providers to AWS using OLA-generated data

Migrate, Monitor, Manage & Support

Bell Integration is a Select Consulting Partner with extensive AWS experience and expertise. We help our customers adopt a cloud first strategy, which utilises the best and most cost-effective solutions from the AWS service portfolio. We work with AWS to provide our customers with:

- **A smooth transition:** Using our vClarus methodology, a fixed price fixed outcome process will ensure your migration project happens on time and within budget with minimal business disruption when moving to your AWS or hybrid solution.
- **Cost and performance monitoring:** We'll regularly analyse your AWS configuration to ensure an optimised service selection and right instance, allowing you to be confident you are only paying for what you need, when you need it. Proactive monitoring ensures security, resilience, cost and performance are all continually optimised.
- **Cloud Management:** From initial consultation to migration and on-going management, our AWS specialists will ensure you get the most from your cloud solution. Eliminating the risk of cloud waste, overspend and over provisioning, providing guidance on how to drive innovation in the context of new applications and use-cases.
- **24-7 Support** - Our highly integrated and adaptive managed services improve the availability and performance of your cloud environment and IT infrastructure, ensuring availability and reliability.

Collaborate with Bell Integration to gain deeper understanding of licensing options

Planning and executing your cloud adoption journey with the help of Bell Integration and the reliable data provided by the AWS, OLA equips your organisation with right-sized and license-optimised cost models for your Microsoft workloads on AWS. Combining the AWS OLA infrastructure output with your current licensing position can help you make better informed decisions on the pros and cons of choosing to use either your Microsoft Volume Licenses (BYOL), or AWS License Included (LI) instances on the cloud.

In addition to bringing your own licenses, your organisation can choose to leverage LI instances. Doing so relieves the burden of managing licenses because AWS assumes that responsibility, ensuring continuous compliance and positioning you to only pay for those licenses while they are in use. This removes the need to make licensing purchases that are based on peak usage levels and lock you in for 36 months. This enables AWS and Bell Integration to offer concise, data-backed, optimised, and cost-effective licensing recommendations.

About Bell Integration

We've been in the business of helping companies establish, maintain and grow their IT services since 1996. Our team of over 550 hardworking professionals deliver Bell Integration's multiple services all over the world, and they do it with unmatched efficiency and enthusiasm.

Our heritage is in helping businesses to operate their critical technology in a more cost-effective manner, while improving effectiveness in areas such as customer engagement and operational responsiveness. Today, our work centres on the four cornerstones of IT delivery - **TRANSACT, TRANSFORM, RUN and RECYCLE**. A full-service offering.

You know your business better than anyone, but we're the experts when it comes to delivering IT services. We've built an enviable reputation for driving down operating costs, improving a company's ability to compete in the market place and creating organisational change through IT transformation.

The reason we're so confident about the services we offer is that we've amassed a wealth of real-world experience with hundreds of companies just like yours. We've overcome the challenges of huge multi-nationals and helped SME's develop their foot-print. That experience allows us to share best practices, while tailoring IT solutions to support your unique business objectives.

Email the team: Marketing@bell-integration.com

Resources



[AWS Optimization and Licensing Assessment](#)

Learn more about how using the AWS OLA can benefit you.



[AWS Migration & Management](#)

Learn more about the Bell Integration AWS Migration and Management Services